

## DAY 1 – WEDNESDAY 27th OCTOBER REACHING RECYCLING TARGETS

### SESSION A Theme: Putting the infrastructure in place

Chairman: J. Michael Drewry,  
Director Environmental & Consumer Services, City of Edinburgh Council  
Registration starts at 8.30am

8.30 - 9 am Tea & coffee served on arrival



#### 9.15 - 9.40 Chairman's opening remarks: Putting the infrastructure in place

- The targets and the dates they need to be achieved by
- The means by which these targets can be met
- Quick hits or longer term objectives?
- Joined up working to deal with national targets

#### 9.40 - 10 am Delivery of a successful waste strategy

- The need for a robust & dynamic waste flow model
- Early stakeholder involvement
- Identification/acquisition of suitable sites & advance planning applications
- Reasonable share of risks between client & contractor
- The need for early identification of BPEO
- The importance of working in true partnership

Nigel Mattravers, Vice-Chairman of the Waste Management Board, The Institution of Civil Engineers



#### 10.00 - 10.20 Evaluating composting systems - compliance and cost

- What composting systems are available?
- How do you evaluate each system?
- How can you tell if a system is compliant with the Animal By-Products Regulations?
- How can you determine the true capital cost of a system?
- How can you determine the true processing costs of a system?
- How do you build and commission a new composting system?

David Border, Head of Composting, ADAS



#### 10.20 - 10.40 Joint working: Scottish Executive hopes and expectations

- The National Waste Plan
- What we have achieved already
- Achieving value for money in the future
- No 'one size fits all'
- Key risks

John Cowan, Senior Project Advisor, Scottish Executive

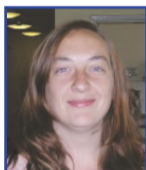


#### 10.40 - 11.20 Break for tea/coffee

#### 11.20 - 11.40 An integrated approach to waste management strategies in the education sector

- Benefits to partnership working
- The roles of the partners
- The support of Direct & Care
- The future for Glasgow Recycle; funding & roles of partners

Samantha Moir, Education Officer, Glasgow Recycle



#### 11.40 - 12.00 WEEE Recycling in Scotland

- Update on WEEE Directive implementation
- Current capabilities in Scotland
- Threat or Opportunity?
- What does the future hold?

Bruce McLean, Managing Director, CCL (North) Ltd



#### 12.00 - 12.15 Questions and chairman's closing remarks

Close and visit exhibition

### SESSION B Theme: Implementing the strategy

Chairman: Cllr Russell Imrie, Waste Management Spokesman, COSLA  
Registration starts 2pm



#### 2.20 - 2.40 Chairman's opening remarks

- What have we (Councils) done?
- What have we (waste professionals) not done?
- Where are we (Councils) going short term/long term?
- Where are we (waste professionals) in danger of going?
- Challenges

#### 2.40 - 3 pm Planning and delivering effective kerbside collection schemes

- Initial planning for a kerbside recycling scheme
- Pre-advertising / publicity
- Roll out of scheme
- Performance data management
- Daily running of scheme
- Enforcement v. gentle persuasion - hitting recycling targets

David Carpenter, B.A.(Hons.), M.Sc., MCIWM, General Manager, Kerbside Recycling (South), Premier Waste Management Ltd



#### 3.00 - 3.20 nada - branding recycling as a lifestyle choice

- Using a consumer magazine as a public education tool
- Inspiring consumers to consider their lifestyle in the context of waste
- Working with retailers & local authorities to measure & monitor waste prevention
- Foreseeing the shape of waste campaigns of the future
- Case study: Statistics from the pilot project in Oxfordshire

Anna Maris, CEO, Resource Publishing



#### 3.20 - 3.40 Roadshows, Recycling buses & Reaching the public: Cambridgeshire's route to the 3 R's.

- Roadshows - Slim Your Bin! - An award winning awareness campaign
- Recycling buses - engaging schools, individuals & community groups in recycling activities
- Reaching the public - tailoring campaigns in a varied community

Kim Warren, Recycling Bus Manager, Cambridgeshire County Council



#### 3.40 - 4 pm Break for tea/coffee

#### 4.00 - 4.20 Successful plastic packaging recycling schemes - how are they done?

- What are the best opportunities for councils & businesses to recycle waste plastics?
- How to begin & improve you programmes - practical tips & references for help
- What's in it for you? - the benefits & economics of collecting plastics
- Where & how to sell collected plastics
- What doesn't work - the approaches to avoid
- What the future holds - economies of scale & efficient, multi-material schemes

Andrew Simmons, Chief Executive Officer, Recoup



#### 4.20 - 4.40 Defra's Strategy to tackle Fly-Tipping

- What's the problem?
- What's been done to begin tackling it?
- What's the strategy to move forwards?
- Anti-Social Behaviour/Fly-Tipping Strategy/Clean Neighbourhoods Agenda
- Flycapture - the National Fly-Tipping Database
- Other updates and issues

Joe Speck, Policy Advisor, Waste Management Division, Department of Environment, Food & Rural Affairs (Defra)



#### 4.40 - 4.55 Questions and chairman's closing remarks

## DAY 2 – THURSDAY 28th OCTOBER MINIMISING WASTE: WHY AND WHAT'S IN IT FOR BUSINESSES?

### SESSION C Theme: The motivating factors: Legislation and the bottom line

Chairman: Paul Tetlaw, Independent Consultant, CommonSense  
Registration starts at 8.30am

8.30 - 9 am Tea & coffee served on arrival



#### 9.15 - 9.40 Chairman's opening remarks: Waste minimisation makes sense

- Drivers for change
- Some of the benefits
- Some successful examples
- Where to begin & how to succeed

#### 9.40 - 10 am Responsibility, Accountability and Opportunity

- Multiple drivers for corporate responsibility
- Examples of external stimuli such as CORE coalition, FTSE4Good, CSR Index & GRI
- Internal recognition of the potential to add value by managing
- Putting together a strategic view of what CSR means for your organisation
- Examples of organisations gaining advantage through managing their responsibilities
- Positioning to gain new opportunities

Kyla Brand, Executive Director, AGENDA: Social responsibility in Scotland



#### 10.00 - 10.20 SISP - The Scottish Industrial Symbiosis Programme: Redefining waste & realising profit

- What is industrial symbiosis?
- How does SISP work?
- What can SISP do for you?
- Success stories
- How to get involved

Courtney Hyde Peyton, Managing Director, SISP Project Director, Thirdwave Scotland Ltd



#### 10.20 - 10.40 Impact of current & future legislation on Scotland

- Why ban co-disposal?
- The 3 point Test
- What can we take to landfill in Scotland?
- Where can we go & what can we expect to pay?
- What further restrictions will legislation bring?
- WEEE & Rohs

Alan Jamieson, Managing Director, Jade Care Ltd



#### 10.40 - 11.20 Break for tea/coffee

#### 11.20 - 11.40 ELV Legislation: An update to the legislation and future changes to ELV management

- An introduction to the ELV Directive & its objectives
- The UK implementing legislation
- What the legislation means to manufacturers, dismantlers & shredders?
- What are the impacts on the UK?
- What's next in terms of ELVs?

Jackie Downes, Senior Consultant, Environmental Resources Management (ERM)



#### 11.40 - 12.00 WEEE Directive - implications for business

- Key issues
- Compliance requirements
- Response options
- Implementation timescales
- Market and business implications

Allan Mowat, Manager, ENVIRON



#### 12.00 - 12.15 Questions and chairman's closing remarks

Close and visit exhibition

### SESSION D Theme: How businesses can minimise waste and improve profits

Chairman: Simon Stockwell, Head of Waste Strategy, Scottish Executive  
Registration starts 2pm

#### 2.20 - 2.40 Chairman's opening remarks: Business Resource Efficiency Services

- Role of Scottish Executive
- Be focused on needs of business
- Services must be co-ordinated
- Business interested in costs & savings
- Thinking ahead: growing issues - resource efficiency & waste disposal costs



SCOTTISH EXECUTIVE

#### 2.40 - 3 pm Resource Efficiency Management - Why bother?

- Why Resource Efficiency Management?
- Why Bother?
- Where there's muck there's brass!
- Potential savings - Case studies
- Sources of Assistance & where do we go from here?

George Chalmers, Envirowise Agent for Scotland, Director, Resource Efficiency Management Ltd



#### 3.00 - 3.20 Case Studies: Waste minimisation

- Waste management
- Process waste minimisation
- Waste reduction / reuse / recycling
- Cost Savings from waste minimisation
- Case Studies from the Business Environment Partnership

Stephen Burt, Senior Business Environmental Adviser, The Business Environment Partnership



#### 3.20 - 3.40 Challenging the supply chain

- Whose environmental impacts are they anyway? - ownership and governance issues
- Waste minimisation through purchasing and procurement
- Cost efficiencies across the supply chain
- Is the customer always right? Lowest cost tendering, sharing risk & opportunity
- Adding value, products, services & business opportunities
- Some examples

Dr David W Telford, Director, Factorten Resource management



#### 3.40 - 4 pm Break for tea/coffee

#### 4.00 - 4.20 Developing markets for recycled materials

- Overview of market development activity across the UK
- Developing the supply side
- Stimulating demand
- Commercialising the recycling sector
- Opportunities for Scotland

John Forbes, Scotland Liaison Officer, WRAP



#### 4.20 - 4.40 Making use of Waste Exchanges

- What is a Waste Exchange and why use it?
- Legal basis
- What they need to know about your waste?
- Completing the deal
- Creating a customer

James Donaldson, Managing Director, Waste Exchange Services Ltd



#### 4.40 - 4.55 Questions and chairman's closing remarks

**Choose the session(s) you want to attend and book your places NOW. Cost: £75 + vat per session**

Please note: The topics and speakers may change for reasons beyond the organisers' control. Please check for any last minute alterations to the programme.

CONFERENCE DIRECTOR: Ashley Reekie